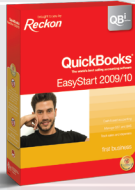


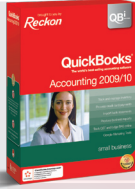
I need to...

Manage GST and BAS for my cash-based business



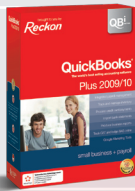
QuickBooks EasyStart 2009/10
Startup business software

Track and Manage inventory for my self employed business



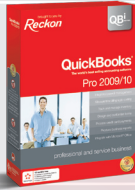
QuickBooks Accounting 2009/10
Small business software
+ 12 month free subscription to Advantage cover

Track payroll for my staff and manage inventory



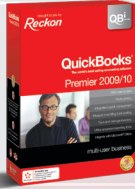
QuickBooks Plus 2009/10
Small business software with payroll
+ 12 month free subscription to Advantage cover

Prepare quotes and estimates and integrate with Microsoft Office



QuickBooks Pro 2009/10
Professional and service business software with multi-user capabilities
+ 12 month free subscription to Advantage cover

Allow more than one person to access my business accounts



QuickBooks Premier 2009/10
Multi-user and industry-specific business software with 3 licences
+ 12 month free subscription to Advantage cover

Track sales, inventory, transactions and customers in my retail business



Reckon Retail Point of Sale Lite 2009/10
Startup retail business software
+ 12 month free subscription to Advantage cover

Track sales, inventory, transactions and customers, plus utilise loyalty programs, promotions and increased security for my retail business



Reckon Retail Point of Sale Pro 2009/10
Advanced retail business software
+ 12 month free subscription to Advantage cover

Establish accounting and point of sale software, as well as hardware for my retail store



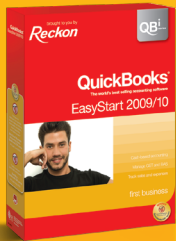
Reckon Retail Starter Kit 2009/10
A complete startup kit for new retail businesses including cashdraw, scanner, printer, QuickBooks Plus 09/10 and Retail Point of Sale Lite
+ 12 month free subscription to Advantage cover



QuickBooks®

The world's best selling accounting software

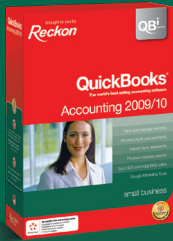
QuickBooks EasyStart



Designed for first-time users needing a simple accounting solution. Simple and practical tools make it easy to manage all essential business tasks.

- Easy to learn and use
- Cash-based accounting
- Manage GST and BAS
- Track sales & expenses
- Invoice & pay bills
- Integrated online data backup

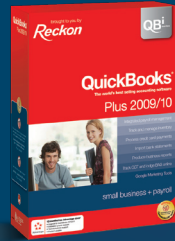
QuickBooks Accounting



A powerful software package specifically designed for small businesses that need to track their finances, but don't require payroll.

- Track and Manage Inventory
- Track GST and lodge BAS online
- Process credit card payments
- Import bank statements
- Manage sales and customers
- Easy to set up and use
- Google Marketing Tools
- Homepage customisation
- Integrated online data backup

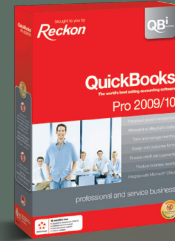
QuickBooks Plus



Time saving features and powerful functionality make this a must-have for efficiency-minded businesses that manage inventory and track payroll.

- Integrated payroll management
- Track and manage inventory
- Track GST and lodge BAS online
- Process credit card payments
- Import bank statements
- Produce business reports
- Easy to set up and use
- Employee Organiser
- Google Marketing Tools
- Homepage customisation
- Integrated online data backup

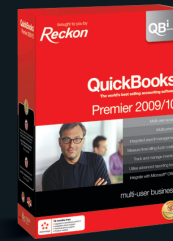
QuickBooks Pro



Lets you prepare quotes and estimates, integrate seamlessly with Microsoft® Office and has advanced tools to help you analyse key projects.

- Measure time billing and job costing
- Design and customise forms
- Integrate with Microsoft Office®
- Automatically track Units of Measure Sets
- Integrated payroll management
- Track and manage inventory
- Track GST and lodge BAS online
- Process credit card payments
- Import bank statements
- Produce business reports
- Employee Organiser
- Google Marketing Tools
- Homepage customisation
- Integrated online data backup

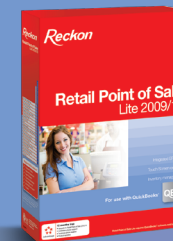
QuickBooks Premier



Industry-specific editions incorporate tools and reports designed to meet your specialised needs, while fast multi-user capability and performance help increase your business efficiency.

- Multi-user access
- Industry-specific editions
- Advanced reporting tools
- Measure time billing & job costing
- Integrate with Microsoft Office®
- Automatically track Units of Measure Sets
- Integrated payroll management
- Track and manage inventory
- Track GST and lodge BAS online
- Process credit card payments
- Import bank statements
- Employee Organiser
- Google Marketing Tools
- Homepage customisation
- Integrated online data backup

Reckon Retail Point of Sale Lite



Designed for startup retailers requiring simple point of sale software, it includes all the features you need to track all of your sales, inventory, customers and accounting. For use with QuickBooks QBi series.

Reckon Retail Point of Sale Professional



If you want advanced features that allow you to set up promotions and customer loyalty programs, as well as kitchen printing, table tracking and much more, upgrade to **Retail Point of Sale Professional**.

Reckon Retail Starter Kit



If you are opening your store for the first time, or upgrading from a cash register, then the Retail Starter Kit is what you need.

This comprehensive kit includes:

- QuickBooks Plus 2009/10 QBi series
 - Inventory & payroll management
- Reckon Retail Point of Sale Lite 2009/10
 - Point of sale management
- Point of sale hardware*
 - Thermal Receipt Printer
 - Cash Drawer
 - Barcode Scanner

*Hardware is subject to availability of stock and Reckon Limited reserves the right to supply an alternative product of similar value.



- 2008 "Best Buy" - Australian PC User Magazine
- 2007 "Best-Value SME Accounting Software" - Australian PC User Magazine
- 2006 "Top Buy" - Australian PC User Magazine
- 2005 "Swiss Army Knife of SME software" - In The Black Magazine

- 2004 "Best SME Accounting package" - Australian PC User Magazine
- 2003 Budgeting feature - "the best we've ever seen" - Personal Computer Magazine
- 2002 Data entry feature - "the fastest we've seen..." - Personal Computer Magazine



- 2008 Reckon Retail Starter Kit - "Best Buy" - Australian PC User Magazine
- 2007 Reckon Retail Starter Kit - "Top Buy" - Australian PC User Magazine