

QuickBooks® EasyStart 2010/11

Features & Benefits

Designed for first-time users needing a simple accounting solution. Simple and practical tools make it easy to manage all essential business tasks.

The simplest way to manage sales, expenses and customers

If you are a small business and a first-time user of accounting software, QuickBooks EasyStart is right for you. EasyStart uses language that everyone can understand, so you don't need special accounting knowledge.

Create invoices and sales receipts

Professional looking invoices take just minutes to create and send. QuickBooks EasyStart then tracks payments so you know what has been paid and what is overdue. When you write a cheque or pay a bill the expense is automatically recorded – QuickBooks EasyStart keeps track of it all, so nothing should fall through the cracks.

Easy to get around

All the tools and information you need are displayed on an intuitive home page divided into three simple categories – Money In, Your Business and Money Out.

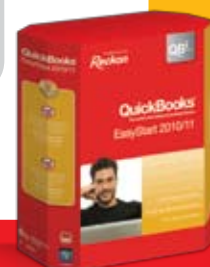
Arrows guide you through each step and there is always help close at hand. With QuickBooks EasyStart there's no need to read an instruction manual – it's simple to set up and easy to use.

Track GST and prepare for your BAS

QuickBooks EasyStart automatically calculates any GST that you collect or pay as you enter transactions. When it's time to lodge your Business Activity Statement, simply run a Tax Liability Report and you'll have all the figures you need for the Tax Office.

QuickBooks EasyStart Lite 2010/11

Are you a startup business? QuickBooks EasyStart Lite 2010/11 could be perfect for you! It has all the great features of QuickBooks EasyStart 2010/11 but is limited to 20 List Entries of customers, suppliers and other categories combined. QuickBooks EasyStart Lite is suitable for those startup businesses that don't have a large customer and supplier base.



QuickBooks® EasyStart 2010/11

An 'always on' Audit Trail

The 'always on' Audit Trail makes it easier for your accountant to spot possible trouble spots or mis-postings in your accounts.

QuickBooks Google Desktop Search

QuickBooks Google Desktop Search now indexes your entire data file making it much easier to find exactly what you're looking for.

Portable Company File

A Portable Company File is a compact version of your company file. Small enough to be sent by email or saved to a portable drive, it can give you the flexibility to work on your file in different locations.

Backup your company data automatically

Reckon Tools Backup† makes it easy to securely backup your important company data file. Seamless integration with QuickBooks means your company data file is automatically uploaded to the remote backup server, allowing you to rest assured that your business data is safe and SECURE. † Reckon Tools Backup is an additional product that can be purchased separately. Prices start from \$29.95 per annum.



"Excellent design and superior reporting make QuickBooks a great solution for the growing or fully grown company."

Kurt Best, PC User, June 2009

Product Comparison

| | QuickBooks EasyStart | QuickBooks Accounting | QuickBooks Plus | QuickBooks Pro | QuickBooks Premier | QuickBooks Enterprise |
|---|----------------------|-----------------------|-----------------|----------------|--------------------|-----------------------|
| Unlimited transactions | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Invoice, pay bills & track expenses | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Prepare BAS ¹ and track GST | ✓ ¹ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Easy to set up and access help | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Weekend support available ^{2*} | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Portable company file | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Integrated online data backup | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| 28 Industry Chart of Accounts | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Home page Customisation | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Snapshot | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Integrated BAS & online lodgement ⁴ | | ✓ | ✓ | ✓ | ✓ | ✓ |
| 12 months updates and upgrades ³ | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Import bank statements ⁴ | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Microsoft Office integration | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Process credit card payments ^{5*} | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Reports Centre | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Track and manage inventory | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Payroll & employee management ⁴ | | | ✓ | ✓ | ✓ | ✓ |
| Employee Organiser | | | ✓ | ✓ | ✓ | ✓ |
| Reckon Tools SuperLink integration ⁴ | | | ✓ | ✓ | ✓ | ✓ |
| Advanced inventory features | | | | ✓ | ✓ | ✓ |
| Microsoft Outlook integration | | | | ✓ | ✓ | ✓ |
| Estimates, quotes & job costing | | | | ✓ | ✓ | ✓ |
| Multicurrency enabled | | | | ✓ | ✓ | ✓ |
| Multi-user enabled | | | | ✓ ⁶ | ✓ | ✓ |
| Multiple licences | | | | | 5 ⁷ | 30 ⁸ |
| Multiple price levels per item | | | | | ✓ | ✓ |
| Advanced reporting tools | | | | | ✓ | ✓ |
| Industry-specific versions | | | | | ✓ | ✓ |
| ODBC driver | | | | | | ✓ |
| Enhanced multi-user security features | | | | | | ✓ |
| Multi-site | | | | | | ✓ |
| Multi-company reporting | | | | | | ✓ |
| Variable service billing rates | | | | | | ✓ |

Recommended

- At least 1.8 GHz Intel Pentium IV (or equivalent)
- 512 MB RAM for Microsoft Windows XP users
- 1 GB RAM for Microsoft Windows Vista™ and Windows 7 users
- 1024 x 768 resolution

Minimum

- 500 MHz Intel Pentium II (or equivalent)
- At least 256 MB of RAM for a single user
- Windows Vista™/7 users: 1.2 GHz Intel Pentium III (or equivalent) and 1GB RAM
- Windows XP/Vista™/7* operating system
- 1 GB of disk space (additional space required for company files)
- Internet Explorer 6.0 or later required
- Microsoft .NET Framework Common Language Runtime 1.1 (provided on QuickBooks Installation CD. Requires an additional 150 MB).
- Microsoft .NET Framework Common Language Runtime 2.0 (provided on QuickBooks Installation CD. Requires an additional 280 MB).
- At least 256-colour SVGA video
- 800 x 600 with small fonts
- 24 x CD-ROM
- All online features / services require Internet access with at least a 56 Kbps modem (ADSL or Cable Modem recommended)

* 64-bit version only supported for Windows 7

Terms and conditions:

1. GST Reporting on cash basis only.
2. Minimum call cost is AU\$4.90 per minute. Higher from mobile and public phones. Call costs are subject to change.
3. For annual licence products: updates and upgrades are available as long as the annual licence is current.
4. Check with your financial institution to see if they support this feature.
5. Additional fees and charges may apply. An Internet Merchant account is required – contact your financial institution.
6. QuickBooks Pro includes one licence – you must purchase multiple copies for a multi-user environment.
7. Three licences included, additional licences required for up to 5 multi-users.
8. Ten licences included, additional licences required for up to 30 multi-users.

⁴Features available in Australia only.