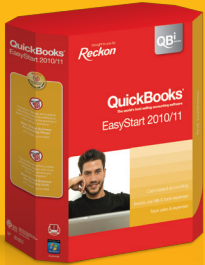




QuickBooks®

The world's best selling accounting software

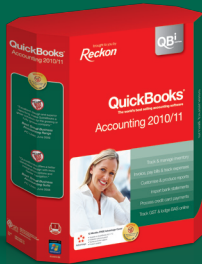
QuickBooks EasyStart



Designed for first-time users needing an entry level accounting solution. Simple and practical tools make it easy to manage all essential business tasks.

- Easy to learn and use
- Cash-based accounting
- Manage GST and BAS
- Track sales & expenses
- Invoice & pay bills
- Integrated online data backup

QuickBooks Accounting



A powerful software package specifically designed for small businesses that need to track their finances and inventory, but don't manage payroll.

- Track and manage inventory
- Track GST and lodge BAS online
- Process credit card payments
- Import bank statements
- Manage sales and customers
- Easy to set up and use
- Company Snapshot screen
- Homepage customisation
- Integrated online data backup*

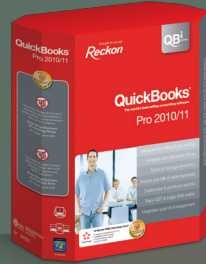
QuickBooks Plus



Time saving features and powerful functionality make this a must-have for efficiency-minded businesses that manage inventory and track payroll.

- Integrated payroll management
- Track and manage inventory
- Track GST and lodge BAS online
- Process credit card payments*
- Import bank statements
- Produce business reports
- Easy to set up and use
- Employee Organiser
- Company Snapshot screen
- Homepage customisation
- Integrated online data backup*

QuickBooks Pro



Lets you prepare quotes and estimates, integrate seamlessly with Microsoft® Office and has advanced tools to help you analyse key projects.

- Measure time billing and job costing
- Design and customise forms
- Integrate with Microsoft Office®
- Automatically track units of measure
- Integrated payroll management
- Track and manage inventory
- Track GST and lodge BAS online
- Process credit card payments*
- Import bank statements
- Produce business reports
- Employee Organiser
- Company Snapshot screen
- Homepage customisation
- Integrated online data backup*

QuickBooks Premier



Industry-specific editions incorporate tools and reports designed to meet your specialised needs, while fast multi-user capability and performance help increase your business efficiency.

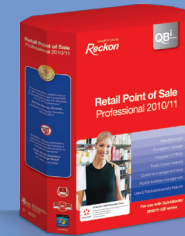
- Multi-user access
- Industry-specific editions
- Advanced reporting tools
- Measure time billing & job costing
- Integrate with Microsoft Office®
- Automatically track units of measure
- Integrated payroll management
- Track and manage inventory
- Track GST and lodge BAS online
- Process credit card payments*
- Import bank statements
- Employee Organiser
- Company Snapshot screen
- Homepage customisation
- Integrated online data backup*

Reckon Retail Point of Sale Lite



Designed for startup retailers requiring basic point of sale software, it includes all the features you need to track all of your sales, inventory, customers and accounting. For use with QuickBooks QB' series.

Reckon Retail Point of Sale Professional



If you want advanced features that allow you to set up promotions and customer loyalty programs, as well as kitchen printing, table tracking and much more, upgrade to **Retail Point of Sale Professional**.

Reckon Retail Starter Kit



If you are opening your store for the first time, or upgrading from a cash register, then the Retail Starter Kit is what you need.

This comprehensive kit includes:

- QuickBooks Plus 2010/11 QB' series
- Inventory & payroll management
- Reckon Retail Point of Sale Lite 2010/11
- Point of sale management
- Point of sale hardware*
- Thermal Receipt Printer
- Cash Drawer
- Barcode Scanner

*Hardware is subject to availability of stock and Reckon Limited reserves the right to supply an alternative product of similar value.



- 2009 "Best Buy" - Australian PC User Magazine
- 2008 "Best Buy" - Australian PC User Magazine
- 2007 "Best-Value SME Accounting Software" - Australian PC User Magazine
- 2006 "Top Buy" - Australian PC User Magazine
- 2005 "Swiss Army Knife of SME software" - In The Black Magazine

- 2004 "Best SME Accounting package" - Australian PC User Magazine
- 2003 Budgeting feature - "the best we've ever seen" - Personal Computer Magazine
- 2002 Data entry feature - "the fastest we've seen..." - Personal Computer Magazine



- 2008 Reckon Retail Starter Kit - "Best Buy" - Australian PC User Magazine
- 2007 Reckon Retail Starter Kit - "Top Buy" - Australian PC User Magazine



The world's best selling accounting software

| | QuickBooks EasyStart | QuickBooks Accounting | QuickBooks Plus | QuickBooks Pro | QuickBooks Premier |
|---|----------------------|-----------------------|-----------------|----------------|--------------------|
| Unlimited transactions | ✓ | ✓ | ✓ | ✓ | ✓ |
| Invoice, pay bills & track expenses | ✓ | ✓ | ✓ | ✓ | ✓ |
| Prepare BAS and track GST | ✓ ¹ | ✓ | ✓ | ✓ | ✓ |
| Easy to set up and access help | ✓ | ✓ | ✓ | ✓ | ✓ |
| Weekend support available ² | ✓ | ✓ | ✓ | ✓ | ✓ |
| Portable company file | ✓ | ✓ | ✓ | ✓ | ✓ |
| Integrated online data backup | ✓ | ✓ | ✓ | ✓ | ✓ |
| 28 Industry Chart of Accounts | ✓ | ✓ | ✓ | ✓ | ✓ |
| Home page Customisation | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Snapshot | | ✓ | ✓ | ✓ | ✓ |
| Integrated BAS & online lodgement | | ✓ | ✓ | ✓ | ✓ |
| 12 months updates and upgrades ³ | | ✓ | ✓ | ✓ | ✓ |
| Import bank statements ⁴ | | ✓ | ✓ | ✓ | ✓ |
| Microsoft Office integration | | ✓ | ✓ | ✓ | ✓ |
| Process credit card payments ⁵ | | ✓ | ✓ | ✓ | ✓ |
| Reports Centre | | ✓ | ✓ | ✓ | ✓ |
| Track and manage inventory | | ✓ | ✓ | ✓ | ✓ |
| Payroll & employee management | | | ✓ | ✓ | ✓ |
| Employee Organiser | | | ✓ | ✓ | ✓ |
| Reckon Tools SuperLink integration | | | ✓ | ✓ | ✓ |
| Advanced inventory features | | | | ✓ | ✓ |
| Microsoft Outlook integration | | | | ✓ | ✓ |
| Estimates, quotes & job costing | | | | ✓ | ✓ |
| Multicurrency enabled | | | | ✓ | ✓ |
| Multi-user enabled | | | | ✓ ⁶ | ✓ |
| Multiple licences | | | | | 5 ⁷ |
| Multiple price levels per item | | | | | ✓ |
| Advanced reporting tools | | | | | ✓ |
| Industry-specific versions ⁸ | | | | | ✓ |

Terms and conditions:

- GST Reporting on cash basis only.
- Minimum call cost is \$4.90 per minute. Higher from mobile and public phones. Call costs are subject to change.
- For full versions and upgrades of QuickBooks Accounting, Plus, Pro and QuickBooks Premier: free Advantage membership for 12 months from registration includes weekday support, product updates and

upgrades. For subscription products: updates and upgrades are available as long as the subscription is current.

- Check with your financial institution to see if they support this feature.
- Additional fees and charges may apply. An Internet Merchant account is required – contact your financial institution.
- QuickBooks Pro includes one licence - you must purchase multiple copies for a multi-user environment.

7. Three licences included for full version, additional licences required for up to 5 multi-users. Upgrade and subscription version comes with 5 user licences.

8. Industry specific versions: Accountant, Retail, Contractor, Non-Profit, Professional Services, Manufacturing & Wholesale.

| | Reckon Retail Point of Sale Lite | Reckon Retail Point of Sale Professional |
|---|----------------------------------|--|
| Back office management | ✓ | ✓ |
| Touch screen enabled | ✓ | ✓ |
| Label printing software | ✓ | ✓ |
| Stock management | ✓ | ✓ |
| Designed for fast paced retailers | ✓ | ✓ |
| Transactions on hold | ✓ | ✓ |
| Integrated EFTPOS | ✓ | ✓ |
| In-product help | ✓ | ✓ |
| Layby | ✓ | ✓ |
| Wildcard search | ✓ | ✓ |
| Transaction history for printing receipts | ✓ | ✓ |
| User and Role based security features | ✓ | ✓ |
| Training mode | ✓ | ✓ |
| Currency conversion | | ✓ |
| Kitchen printing/Table tracking | | ✓ |
| Multiple barcodes | | ✓ |
| Enhanced customer loyalty programs | | ✓ |
| Layered touch screen | | ✓ |
| Promotions | | ✓ |
| Graphical Table Manager | | ✓ |

The Reckon Retail Starter Kit includes all of the features of QuickBooks Plus and Reckon Retail Point of Sale Lite.

